

## Social Value Festival Agenda

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### DAY 1 – MONDAY 19 JULY 2021

#### 1 – 3pm: Introduction to Social Value and ECC Social Value Priorities

*Essex County Council and leading experts discuss Social Value and how to deliver economic, social and environmental outcomes for communities*

This session opens the Social Value Festival and will set the context for the week's activities by introducing Social Value and how it can contribute social, economic and environmental benefits to our communities. A key event for anyone considering supplying goods, services or works to Essex County Council now or in the future.

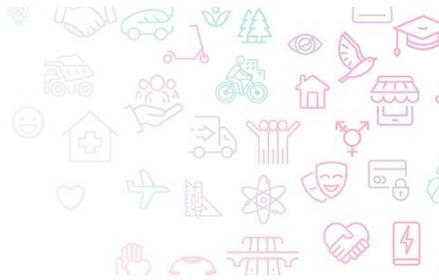
Colleagues across Essex County Council and leading experts will reflect on challenges and opportunities in the region, as well the role of Local Authorities, Public Procurement, local businesses, 'anchor institutions' (large employers in the county), small businesses and Voluntary Community and Social Enterprises.

Councillor Whitbread, Cabinet Member for Finance, Resources and Corporate Affairs will open the event. Next, we are pleased to welcome our keynote speaker Professor Chris White, the author of the Social Value Act (2012), currently Director of the Industrial Policy and Insight Centre at the Manufacturing Technology Centre and a visiting Professor of Industrial Strategy at Loughborough University. Professor Chris White will share with us the original aspirations for the Social Value Act from the outset, the progress that has been made and the opportunities he sees for local economic growth.

Samantha Butler, ECC Social Value Lead and Cabinet Office Head of Social Value Skills and Engagement about Essex County Council's approach to Social Value and the launch of the Social Value Catalogue.

In the second half of this event, we will breakout into 3 thought-provoking discussions groups. These will be led by an expert panel and then open up to questions:

- **Breakout session 1 - Social Value: The Opportunity for Vendors** looks at the case for social value from the vendor's perspective. You'll hear from those who have done it and how. The panel speakers are:
  - Dr Joshua Pritchard, Senior Policy Advisor, Public Sector Markets, CBI
  - Ben Carpenter, CEO Social Value International
  - Louise Townsend, Head of Social Value and Sustainability, Morgan Sindall
- **Breakout session 2 - Social Value and the Climate** explores how social value can help us to contribute to addressing environmental challenges. Environment is one of the Essex County Council Social Value Priorities. You'll hear from senior officers and experts in the field. The panel speakers are:
  - Samantha Kennedy, Director for environment & Climate Action, ECC
  - Sarah Howard, Procurement Climate Lead, ECC



- **Breakout session 3 - Social Value: Creating New jobs and Skills** covers Essex County Council 'Employment, Skills and Youth' priorities and share a range of employment opportunities hearing from senior officers and practitioners their experience with inclusive and entry-level employment. The panel speakers are:
  - Danielle Foster, Resource Delivery and Strategy Manager, ECC
  - Susanne Davis, High Needs Funding & Targeted Employment Manager, Children and Young People with Disabilities Service SEND Strategy and Innovation, ECC

To book on to this session [click here SV Fest Day 1: Introduction to Social Value and ECC Social Value Priorities](#). NB: when booking, you need to choose a ticket that includes the breakout session you would like to attend. You will then be automatically transferred to that breakout group on the day.

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## DAY 2 – TUESDAY 20 JULY 2021

### 10 – 11am: Introduction to the National 'TOMs' method and ECC framework

*A session for those wishing to learn more about the National 'TOMs' Methodology for social value and how we apply it at Essex County Council*

The Essex County Council Social Value framework, the ECC TOMs, is based on the national framework for social value called the 'TOMs' Methodology, developed by the National Social Value Taskforce and the Local Government Association (LGA).

In this session we will take a deep dive into the TOMs so you can fully understand the approach and how to apply it when bidding for public sector contracts.

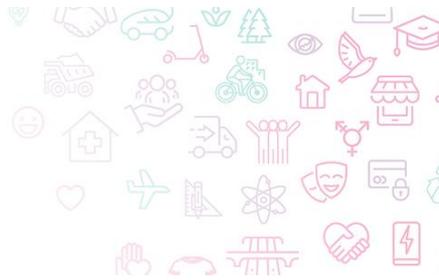
Cindy Nadesan, Senior Public Sector Account Manager at the Social Value Portal and experienced social value practitioner, will describe the context and origins of the 'NTOMs' - National Themes, Outcomes and Measures and how Councils across the country use them to evaluate and score bids; and Samantha Butler, ECC Social Value Lead and Cabinet Office Head of Social Value Skills and Engagement will outline the specific tendering processes used by ECC to include social value using the ECC TOMs. Samantha will also outline the ECC 'priority measures' and guidance and resources available to your staff to help you prepare your social value bid. There will be time to submit questions during the session.

To book on to this session [click here SV Fest Day 2: Introduction to the National 'TOMs' method and ECC framework](#).

### 12 – 1pm: Social Value at Essex County Council for SMEs

*A session dedicated to the SME community. An opportunity to learn about the ECC approach and what it means for the SME sector.*

Many small and medium-sized organisations already generate additional social value to their local communities. Learn how Essex County Council now includes an evaluation of social



value in its tendering processes and hear from the SME community about the opportunities it provides.

Knowing where to start on a social value can often seem like a challenge. This session will demystify some of the terms and procedures used and provide details of the ECC Social Value Framework used at ECC - the 'ECC TOMs' (Themes, Outcomes and Measures).

Our keynote speaker is Arnab Dutt OBE, Chair of SV Policy at the Federation of Small Businesses (FSB), member of UK Government's SME Panel and entrepreneur. Arnab will give his perspective on the importance of SME's engagement in the Social Value agenda and the opportunities it provides to the sector. Samantha Butler, Social Value Lead at ECC and Cabinet Office Head of Social Value Skills and Engagement, will then outline the procedures used by ECC. This session includes a question and answer session.

To book on to this session [click here SV Fest Day 2: Social Value at Essex County Council for SMEs](#).

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## DAY 3 – WEDNESDAY 21 JULY 2021

### 11am – 12pm: Social Value at Essex County Council for VCSEs

*Learn how ECC Social Value framework can enhance opportunities for Voluntary, Community, Social Enterprises (VCSEs) to be part of ECC supply chains.*

Many voluntary, community and social enterprise organisations already generate additional social value to their local communities. Learn how Essex County Council now includes an evaluation of social value in its tendering processes and hear from the VCSE community about the opportunities it provides.

Knowing where to start on a social value can often seem like a challenge. Whether you are new to social value, or an experience practitioner, senior officers and external speakers will outline the framework and procedures used by Essex County Council in its tender process and signpost extensive guidance, tools and examples for you to prepare for the bidding process. This event will include a questions and answers session.

Our keynote speaker is Claire Dove CBE, UK Government's Crown Representative for Voluntary, Community and Social Enterprises. Claire will outline the importance of social value to public sector spending, the national movement for social value and encourage VCSEs to bid for public sector contracts.

To book on to this session [click here SV Fest Day 3: Social Value at Essex County Council for VCSEs](#).

### 2 – 3pm: Social Value in health and social care

*Learn about Social Value and its opportunities for the health and social care sector.*



This session will cover a range of factors relating to Public Procurement, Social Value and the health and social care sector. We will explore how to maximize Social Value through commissioning and procuring health and social care services and goods.

To book on to this session [click here SV Fest Day 3: Social Value in health and social care.](#)

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## DAY 4 – THURSDAY 22 JULY 2021

### 11am – 12:15pm: Social Value for employment opportunities and skills

*A practical session providing advice on how to access support, guidance and funding for employment and skills social value offers.*

There is increasing recognition that better ‘spending’ though social value is a tool for local, sustainable economic growth. In this session, we focus on the employment and skills related TOMs measures and give practical advice on how to design your social value offer and measure it with the ECC TOMs.

We will explore, with experienced Essex County Council officers (including representatives of the Targeted Employment and Skills Development units and the Adult Community Learning - ACL), funding schemes, employer pathways, assistance, and tools to support your organisation own development and give back to Essex communities. This is a practical session suited to sales staff, HR professionals and social value practitioners. There will be time to submit questions during the session.

To book on to this session [click here SV Fest Day 4: Social Value for employment opportunities and skills.](#)

### 2 – 3pm: Social Value in the technology sector

*Learn how Social Value and technology can innovate public procurement supply chains and give back to Essex communities.*

Join fellow practitioners in the technology and digital services and goods sectors to learn how Essex County Council now includes an evaluation of social value in its tendering processes and guidance available to you to prepare.

Knowing where to start on a social value can often seem like a challenge. This session will demystify some of the terms and procedures used and provide details of the ECC Social Value Framework used at ECC - the 'ECC TOMs' (Themes, Outcomes and Measures). This session includes a question and answer session.

To book on to this session [click here SV Fest Day 4: Social Value in the technology sector.](#)

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For more information please [visit the Social Value Festival event page at Eventbrite.](#)