

- **Breakout session 3 - Social Value: Creating New jobs and Skills** covers Essex County Council 'Employment, Skills and Youth' priorities and share a range of employment opportunities hearing from senior officers and practitioners their experience with inclusive and entry-level employment. The panel speakers are:
 - Danielle Foster, Resource Delivery and Strategy Manager, ECC
 - Susanne Davis, High Needs Funding & Targeted Employment Manager, Children and Young People with Disabilities Service SEND Strategy and Innovation, ECC

To book on to this session [click here SV Fest Day 1: Introduction to Social Value and ECC Social Value Priorities](#). NB: when booking, you need to choose a ticket that includes the breakout session you would like to attend. You will then be automatically transferred to that breakout group on the day.

DAY 2 – TUESDAY 20 JULY 2021

10 – 11am: Introduction to the National 'TOMs' method and ECC framework

A session for those wishing to learn more about the National 'TOMs' Methodology for social value and how we apply it at Essex County Council

The Essex County Council Social Value framework, the ECC TOMs, is based on the national framework for social value called the 'TOMs' Methodology, developed by the National Social Value Taskforce and the Local Government Association (LGA).

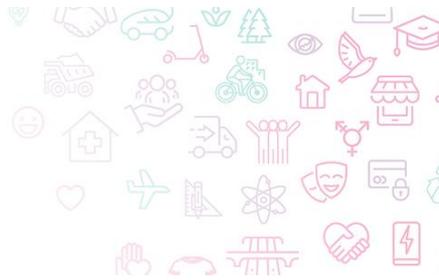
In this session we will take a deep dive into the TOMs so you can fully understand the approach and how to apply it when bidding for public sector contracts.

We welcome our keynote speaker Peter Holbrook CBE, CEO of Social Enterprise UK. Peter will make the case for social value and a national perspective on the importance of social value in the bidding process.

We welcome our panel speakers:

- Cindy Nadesan, Senior Public Sector Account Manager at the Social Value Portal and experienced social value practitioner, will describe the context and origins of the 'NTOMs' - National Themes, Outcomes and Measures and how Councils across the country use them to evaluate and score bids.
- Samantha Butler, ECC Social Value Lead and Cabinet Office Head of Social Value Skills and Engagement will outline the specific tendering processes used by ECC to include social value using the ECC TOMs. Samantha will also outline the ECC 'priority measures' and guidance and resources available to your staff to help you prepare your social value bid.

There will be time to submit questions during the session.



To book on to this session [click here SV Fest Day 2: Introduction to the National 'TOMs' method and ECC framework.](#)

DAY 2 – TUESDAY 20 JULY 2021

12 – 1pm: Social Value at Essex County Council for SMEs

A session dedicated to the SME community. An opportunity to learn about the ECC approach and what it means for the SME sector.

Many small and medium-sized organisations already generate additional social value to their local communities. Learn how Essex County Council now includes an evaluation of social value in its tendering processes and hear from the SME community about the opportunities it provides.

Knowing where to start on a social value can often seem like a challenge. This session will demystify some of the terms and procedures used and provide details of the ECC Social Value Framework used at ECC - the 'ECC TOMs' (Themes, Outcomes and Measures).

Our keynote speaker is Arnab Dutt OBE, Chair of SV Policy at the Federation of Small Businesses (FSB), member of UK Government's SME Panel and entrepreneur. Arnab will give his perspective on the importance of SME's engagement in the Social Value agenda and the opportunities it provides to the sector. Samantha Butler, Social Value Lead at ECC and Cabinet Office Head of Social Value Skills and Engagement, will then outline the procedures used by ECC. This session includes a question and answer session.

Alastair Heselgrave, Regeneration Officer, Matrix SCM, will share how they, as an SME supplier, contribute social value to Essex and his perspective on the opportunities for SMEs.

There will be time to submit questions during the session.

To book on to this session [click here SV Fest Day 2: Social Value at Essex County Council for SMEs.](#)

DAY 3 – WEDNESDAY 21 JULY 2021

11am – 12pm: Social Value at Essex County Council for VCSEs

Learn how ECC Social Value framework can enhance opportunities for Voluntary, Community, Social Enterprises (VCSEs) to be part of ECC supply chains.

Many voluntary, community and social enterprise organisations already generate additional social value to their local communities. Learn how Essex County Council now includes an evaluation of social value in its tendering processes and hear from the VCSE community about the opportunities it provides.



Knowing where to start on a social value can often seem like a challenge. Whether you are new to social value, or an experience practitioner, senior officers and external speakers will outline the framework and procedures used by Essex County Council in its tender process and signpost extensive guidance, tools and examples for you to prepare for the bidding process. This event will include a questions and answers session.

Our keynote speaker is Claire Dove CBE, UK Government's Crown Representative for Voluntary, Community and Social Enterprises. Claire will outline the importance of social value to public sector spending, the national movement for social value and encourage VCSEs to bid for public sector contracts.

Jason Fergus, Head of Active Essex, will explore the opportunities for social value creation, improving health and wellbeing, strengthening Communities, and promoting economic growth in Essex. Jason will share experiences from the sport and physical activity sector.

There will be time to submit questions during the session.

To book on to this session [click here SV Fest Day 3: Social Value at Essex County Council for VCSEs.](#)

DAY 3 – WEDNESDAY 21 JULY 2021

2 – 3pm: Social Value in health and social care

Learn about Social Value and its opportunities for the health and social care sector.

This session will cover a range of factors relating to Public Procurement, Social Value and the health and social care sector.

Steve Ede, Head of Procurement at Essex County Council will explore how to maximize Social Value through commissioning and procuring health and social care services and goods.

There will be time to submit questions during the session.

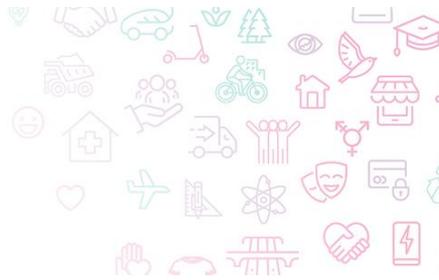
To book on to this session [click here SV Fest Day 3: Social Value in health and social care.](#)

DAY 4 – THURSDAY 22 JULY 2021

11am – 12:15pm: Social Value for employment opportunities and skills

A practical session providing advice on how to access support, guidance and funding for employment and skills social value offers.

There is increasing recognition that better 'spending' through social value is a tool for local, sustainable economic growth. In this session, we focus on the employment and skills related



TOMs measures and give practical advice on how to design your social value offer and measure it with the ECC TOMs.

We will explore, with experienced Essex County Council officers (including representatives of the Targeted Employment and Skills Development units and the Adult Community Learning - ACL), funding schemes, employer pathways, assistance, and tools to support your organisation own development and give back to Essex communities. This is a practical session suited to sales staff, HR professionals and social value practitioners.

There will be time to submit questions during the session.

To book on to this session [click here SV Fest Day 4: Social Value for employment opportunities and skills](#).

DAY 4 – THURSDAY 22 JULY 2021

2 – 3pm: Social Value in the technology sector

Learn how Social Value and technology can innovate public procurement supply chains and give back to Essex communities.

Join fellow practitioners in the technology and digital services and goods sectors to learn how Essex County Council now includes an evaluation of social value in its tendering processes and guidance available to you to prepare.

Knowing where to start on a social value can often seem like a challenge. This session will demystify some of the terms and procedures used and provide details of the ECC Social Value Framework used at ECC - the 'ECC TOMs' (Themes, Outcomes and Measures). This session includes a question and answer session.

We welcome our panel speakers:

- Henry Rex, Associate Director, Government & Health of techUK. Henry will share views on social value from the tech sector.
- Ben Unsworth, Director of Service Transformation at Essex County Council, will then outline the opportunities presented by social value and what can be achieved in Essex.
- Glen Ocskó, Head of Local Government at Made Tech, closes the panel talking about the perspective on Social Value as an SME working in the design and digital world.

There will be time to submit questions during the session.

To book on to this session [click here SV Fest Day 4: Social Value in the technology sector](#).

For more information please [visit the Social Value Festival event page at Eventbrite](#).